



Marketing & Digital Communications Intern

At Nonprofit Lifecycles Institute, we're pursuing a future where vibrant nonprofits across the globe thrive, working in harmony with the communities they serve. We cultivate a healthy, dynamic, and collaborative ecosystem of nonprofits, funders and consultants throughout the US and Canada.

We are looking for someone that thrives in a changing environment, someone looking to build their own career path connected with the nonprofit sector. We seek an individual to take creative, innovative risks, learn from those experiences, and apply that knowledge to future projects.

The primary responsibilities for this position include:

- Social Media Management - LinkedIn, Facebook & Instagram
- Developing marketing strategies - Videos, Website, Graphics, Posters, Flyers, Special Events and Photos
- Digital Advertising
- Research content ideas
- Develop and manage e-newsletter
- Assist with other projects as needed
- Effectively meet deadlines, attend weekly team meetings and manage workload

In this position, you will be working closely with the CEO and the Institute members, it is important that this individual is adept at fostering professional relationships. You will be expected to positively represent the Institute in all your interactions.

To be considered you must have:

- Exceptional interpersonal and communication skills with a variety of stakeholders
- Experience working on your own with proven results
- Comfort with working in a changing environment
- High-level of accountability and continuous learning mindset
- Demonstrate problem-solving skills and be a self-starter

Exceptional candidates will have experience:

- Managing a variety of social media accounts in a business setting

- Working towards or recently received a bachelors degree in marketing, digital media or other relevant communications programs.

While the Institute highlights characteristics of an exceptional candidate, we encourage anyone that meets the required characteristics and is excited to gain the skills listed in the exceptional characteristics.

If you are interested in the position, [please express your interest by completing this form](#), including a cover letter and resume or by visiting nonprofitlifecycles.com/jobs.

Compensation:

- Stipend \$15/hr up to \$5,000 stipend

Write something or type ` / ` for more options